

Appendix 2 – Thriving Neighbourhoods Strategy Delivery Plan 2023-24

Ref	Council Plan Outcomes and Commitments	Activity	Lead Officer(s)	Lead directorate	Lead Cabinet Member
Council Plan Theme - Every Neighbourhood Thriving					
1.1	Work with communities on the things that matter to them	<p><u>Produce ward plans with ward priorities informed by local communities –</u></p> <ul style="list-style-type: none"> Work with Elected Members to agree priorities within ward plans and publish on website (June '23) Co-ordinate and deliver projects / activity that helps to tackle ward priorities. 	Martin Hughes (Head of Neighbourhoods)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working.
1.2		<p><u>Support Elected Members in their community leadership role within their wards –</u></p> <ul style="list-style-type: none"> Organise monthly ward briefings to discuss progress on ward priorities and emerging issues. Support Elected Members to invest ward budgets effectively. Collate annual ward budget statements and publish on website (May '23) Produce ward reports to be delivered by Elected Members to Council 	Martin Hughes (Head of Neighbourhoods)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working.
1.3		<p><u>Support delivery of borough wide Elected Member development programme</u></p> <ul style="list-style-type: none"> Provide the opportunity for Elected Members to feedback on neighbourhood working, their community leadership role and identify any areas of further Member development or support. Work with Democratic Services to create a Member Development programme that is informed by their feedback. Work with Democratic Services to establish a quality Induction Programme for Members after the elections (May '24) 	Martin Hughes (Head of Neighbourhoods) Emma Hill (Head of Democratic Services)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working.
1.4		<p><u>Corporate Consultation & Engagement</u></p> <ul style="list-style-type: none"> Promote the importance of quality and innovative consultation and engagement throughout council services and support training and development opportunities for both officers and Elected Members Tenant Engagement – work with Tenant Engagement Team and Rotherfed to ensure council tenants have opportunities to get involved in identifying and tackling neighbourhood wide issues. 	Martin Hughes (Head of Neighbourhoods) Elena Cooke (Project & Programme Officer) James Smith (Tenant Engagement Manager)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working.
1.5		<p><u>Promote Good News Stories</u></p> <ul style="list-style-type: none"> Continually look to improve the ward e-bulletins with quality content and continue increase the number subscribers. Develop the content on the ward web pages and expand the use of social media to include more video content. Maximise the use of traditional media – press releases, community newsletters, etc. 	Martin Hughes (Head of Neighbourhoods) Emma Hollingworth (Head of Communications)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working.
1.6	Residents, organisations and businesses use their skills and resources to help others	<p><u>Voluntary & Community Sector (VCS)</u></p> <ul style="list-style-type: none"> Work with Rotherham's VCS to support the development and establishment of community groups within neighbourhoods. Work with Rotherham's VCS to support and facilitate local networks and groups. 	Martin Hughes (Head of Neighbourhoods) Fiona Boden (Head of Policy, Performance & Intelligence)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working. Cabinet member for Social Inclusion

1.7		<u>Supporting communities with protected characteristics</u> <ul style="list-style-type: none"> Ensure communities with protected characteristics have the opportunity to be involved in their neighbourhood via consultation, events, activities, projects or initiatives. Support the delivery of the Council's Equality, Diversity and Inclusion Strategy and associated Action Plan. In particular 'Understanding, listening to and working with Rotherham's communities. 	Head of Neighbourhoods Steve Eling (Policy & Equalities Manager)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working. Cabinet member for Social Inclusion
1.8		<u>Parish Councils</u> <ul style="list-style-type: none"> Refresh of the RMBC and Parish Councils Joint Working Agreement which provides the framework for Parish Councils and with RMBC / other partners to work together collaboratively. (July '23) Further embed the understanding of Parish Councils and their role across council services through attendance at service management meetings and staff events 	Martin Hughes (Head of Neighbourhoods)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working.
1.9		<u>Strengths-based working</u> <ul style="list-style-type: none"> Support the implementation of staff development around a strength-based working approach, with regards to how the Council and partners can work with communities and to help identify existing strengths within communities that can be enhanced and built upon (Sep '23) Lead on a series of neighbourhood tours for council staff to help them understand strengths-based approaches, embed place-based working and help understand the dynamics within local communities (Oct '23) 	Martin Hughes (Head of Neighbourhoods) Lily Hall (Head of OD and Change)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working.
1.10	Neighbourhoods are welcoming and safe	<u>Community Action Partnerships (CAPs) and other neighbourhood partnerships</u> <ul style="list-style-type: none"> Organise and support ward-based CAPs and other multi-agency meetings which lead on co-ordinated action that helps tackle ward priorities. Support the CAPs to identify suitable 'hotspot' locations that would benefit from the installation of CCTV. Provide the opportunity for CAPs to inform and contribute to the tackling of the Safer Rotherham Partnership's priorities – <ul style="list-style-type: none"> ➤ Protecting vulnerable children ➤ Protecting vulnerable adults ➤ Safer and stronger communities ➤ Domestic and sexual abuse and violence against women and girls ➤ Violence and organised crime 	Martin Hughes (Head of Neighbourhoods) Emma Ellis (Head of Community Safety and Regulatory Services)	Assistant Chief Executives Regeneration & Environment	Deputy Leader and Cabinet Member for Neighbourhood working Cabinet Member for Corporate Services, Community Safety and Finance
1.11		<u>Place-based working</u> <ul style="list-style-type: none"> Continue to strengthen the neighbourhood working model by looking at the 'place' in a holistic way and driving improvements across multi-agency services. Encourage the integration of service delivery by bringing together services at the appropriate level - ward, locality area and borough-wide. 	Martin Hughes (Head of Neighbourhoods)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working.
1.12	Local people have access to libraries, cultural activities, parks and green spaces	<u>Culture & Arts</u> - assist in the delivery of the Rotherham Culture Strategy by - <ul style="list-style-type: none"> Bringing communities together through a range of enjoyable activities and cultural / social events, which inspire hope and pride in Rotherham. Ensure that communities with protected characteristics have the opportunity to be involved in local community events. 	Leanne Buchan (Head of Creative Programming & Engagement)	Regeneration & Environment	Cabinet member for Social Inclusion
1.13		<u>Libraries</u> – assist in the delivery of Rotherham Libraries Strategy by – <ul style="list-style-type: none"> Supporting local community organisations and stakeholders to get involved in the wide range of activities on offer within our libraries, such as reading, culture, arts, health & wellbeing, digital inclusion and financial advice. Supporting local communities and stakeholders to get involved in the development on any new libraries and services. 	Zoe Oxley (Head of Operations & Business Transformation)	Regeneration & Environment	Cabinet member for Social Inclusion
1.14		<u>Urban Green Spaces and Parks</u> <ul style="list-style-type: none"> Encourage the involvement of local community organisations and schools in the roll out of any council led tree planting schemes. Work with community organisations, Parish Councils and other stakeholders on projects that aim to improve urban green spaces and parks. 	Zoe Oxley (Head of Operations & Business Transformation)	Regeneration & Environment	Cabinet member for Social Inclusion

1.15	Local towns and villages are improved	<u>Town Centre</u> <ul style="list-style-type: none"> • Lead on a placemaking approach within the Town Centre that will harness and build on local community assets. • Co-ordinate council services and engage with the VCS, public sector services, local businesses and other stakeholders operating in the Town Centre to ensure services and activities are integrated and of high quality. • Ensure town centre communities are involved in the ongoing regeneration and spatial development, delivery of services and the future sustainability of the town centre so that it feels welcoming and safe, and becomes an exciting place to live, work and visit. 	Martin Hughes (Head of Neighbourhoods) Lorna Vertigan (RIDO)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working. Cabinet Member for Jobs and the Local Economy
1.16		<u>Towns and Villages Programme</u> <ul style="list-style-type: none"> • Ensure local residents, community organisations and Parish Councils have the opportunity to inform the development of the Towns and Villages project within their ward and assist with the promotion of the projects via various media once completed. 	Martin Hughes (Head of Neighbourhoods) Ben Mitchell (Projects, Initiatives & Improvement Officer) Lorna Vertigan (RIDO)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working.
1.17		<u>Townships</u> <ul style="list-style-type: none"> • Ensure local residents and stakeholder have the opportunity to be involved in the regeneration of their town centres. • Swinton – support the delivery of the regeneration programme which includes moving the library and neighbourhood hub to the redeveloped Customer Service Centre and refurbish the Civic Hall. • Support the delivery of regeneration programmes in the Wath, Dinnington & Maltby, ensuring residents, community organisations, Parish Councils and other stakeholders are involved at the appropriate time. 	Martin Hughes (Head of Neighbourhoods) Lorna Vertigan (RIDO)	Assistant Chief Executives	Deputy Leader and Cabinet Member for Neighbourhood working. Cabinet Member for Jobs and the Local Economy

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Council Plan theme - People are safe, healthy and live well					
2.1	People have good mental health and physical wellbeing	<u>Mental Health</u> – <ul style="list-style-type: none"> Contribute to projects / activities that help promote the 5 Ways to Wellbeing. Support and promote community-based activities and initiatives supporting residents with dementia. Assist in the delivery of the Rotherham Suicide Prevention and Self Harm Action Plan by - <ul style="list-style-type: none"> ➢ understanding the signs and promoting / signposting to support services. ➢ increasing awareness within local communities of the importance of having good mental health. Support the development and implementation of the Rotherham Better Mental Health Action Plan once agreed. 	Ruth Fletcher-Brown (Public Health Specialist)	Adult Care, Housing and Public Health	Cabinet Member for Adult Social Care and Health
2.2		<u>Loneliness & Isolation</u> – assist in the delivery of the Rotherham Loneliness Action Plan by – <ul style="list-style-type: none"> Working with local communities where loneliness & isolation has been identified as an issue and involve them in coproducing solutions. Supporting local community groups that provide activities which could help tackle loneliness and isolation. Supporting activity that helps increase the use of neighbourhood centres and other local community buildings. Promoting activities and support services for loneliness, including the Rotherham Befriending Network Sharing learning and best practice from ward activity with other areas. 	Ruth Fletcher-Brown (Public Health Specialist)	Adult Care, Housing and Public Health	Cabinet Member for Adult Social Care and Health
2.3		<u>Physical Activity</u> – assist in the delivery of the Moving Rotherham Action Plan by – <ul style="list-style-type: none"> Supporting community groups that provide physical activities for local people. Supporting partnerships and networks that will provide residents with the opportunity to be active. Promoting programmes that encourage physical activity or sport to be an everyday part of people's lives. 	Gilly Brenner (Public Health Consultant)	Adult Care, Housing and Public Health	Cabinet Member for Adult Social Care and Health
2.4		<u>Food</u> – assist in the delivery of the Rotherham Food Network Action Plan by – <ul style="list-style-type: none"> Engaging the public about good food via events and public engagement activity Supporting community organisations and initiatives tackling food poverty and promoting healthy eating, such as social supermarkets and community allotments. 	Gilly Brenner (Public Health Consultant)	Adult Care, Housing and Public Health	Cabinet Member for Adult Social Care and Health
2.5	Inequalities are addressed and nobody is left behind	<u>Prevention and Health Inequalities</u> – assist in the delivery of Rotherham's Prevention and Health Inequalities Action Plan by – <ul style="list-style-type: none"> Sharing the details and understanding of health inequalities within wards with partners Promoting connectivity, networking and collaboration between local VCS organisations, health and social care in Rotherham Increasing local VCS capacity and enabling them to develop community led solutions, including social prescribing. Engaging local people around self-management and holistic support for those living with both physical and mental ill health. Promoting screening campaigns to increase prevention and early diagnosis of chronic conditions. Promoting local drug and alcohol services / projects. 	Ben Anderson (Director of Public Health)	Adult Care, Housing and Public Health	Cabinet Member for Adult Social Care and Health
2.6		<u>Poverty & Cost of Living</u> <ul style="list-style-type: none"> Work alongside local community groups and promote initiatives that provide advice and support to those suffering from financial hardship, including the Open Arms Community Hubs, Warm Welcome and the Money Matters website. Support the Rotherham Energy Efficiency network to promote advice and guidance across local communities. Provide opportunities for council services and partners to access Making Every Contact Count (MECC) Cost of Living training. Promote a collaborative approach between council services and the VCS, the coproduction of support services and the maximisation of resources via the Humanitarian & Communities Group. 	Martin Hughes (Head of Neighbourhoods) Sally Jenks (Health Improvement Principal) Steve Eling (Policy & Equalities Manager)	Assistant Chief Executives	Cabinet Member Social Inclusion

2.7	People can access affordable, decent housing	<u>Housing Regeneration & Development</u> – assist in the delivery of Rotherham’s Housing Strategy by – <ul style="list-style-type: none"> • providing local residents the opportunity to have their say on proposed housing developments or improvements within their community 	James Clark (Assistant Director for Housing)	Adult Care, Housing and Public Health	Cabinet Member for Housing
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Council Plan theme - Every child able to fulfil their potential					
3.1	Children get the best start in life	<p><u>Family Hubs</u> – contribute to the roll out of Family Hubs programme, which will make support and services more easily accessible to children and families by –</p> <ul style="list-style-type: none"> Supporting and promoting the launch of the 3 main hubs in Swinton, Maltby and Central Linking family hubs into other services / organisations to ensure local services are integrated and complimentary. 	Susan Claydon (Head of Locality & Family Support Strategic Lead)	Children and Young People's Services	Cabinet Member for Children and Young People
3.2	Young people feel empowered to succeed and achieve their aspirations	<p><u>Voice & Influence</u></p> <ul style="list-style-type: none"> Support Early Help and other local youth providers with engagement that provides children and young people the opportunity to get involved in things that matter to them, including informing ward priorities. 	Susan Claydon (Head of Locality & Family Support Strategic Lead)	Children and Young People's Services	Cabinet Member for Children and Young People
3.3	Children and young people have fun things to do and safe places to go	<p><u>Activities and Events</u></p> <ul style="list-style-type: none"> Support local community groups and Parish Councils to deliver activities for children and young people. Promote initiatives and activities for children and young people organised Early Help and other providers. Contribute to the co-ordination of activities for children and young people across neighbourhoods and wards. Support the work with children and young people across the borough to co-design the Children's Capital of Culture (CCOC) 2025 programme and deliver a series of events. 	<p>Susan Claydon (Head of Locality & Family Support Strategic Lead)</p> <p>Leanne Buchan (Head of Creative Programming & Engagement)</p>	Children and Young People's Services	Cabinet Member for Children and Young People
3.4		<p><u>Facilities</u></p> <ul style="list-style-type: none"> Support the two-year capital investment programme to improve play areas across the borough and ensure local residents have the opportunity to be involved. Explore opportunities with local community organisations and Parish Councils to improve facilities for children and young people. 	<p>Zoe Oxley (Head of Operations & Business Transformation)</p> <p>Martin Hughes (Head of Neighbourhoods)</p>	<p>Regeneration & Environment</p> <p>Assistant Chief Executives</p>	<p>Cabinet Member for Children and Young People</p> <p>Cabinet Member for Social Inclusion</p>

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Council Plan Theme - Expanding economic opportunity					
4.1	A growing economy that provides decent jobs and chances to progress	<u>Access to Employment</u> – <ul style="list-style-type: none"> Support the Employment Solutions team to deliver support and advice within neighbourhoods. Support and promote local community organisations and providers in the delivery of activity that will improve people's employment prospects. 	Glennis Leathwood (Employment Solutions Team Leader)	Adult Care, Housing and Public Health	Cabinet Member for Jobs and the Local Economy
4.2	Delivering regeneration schemes that bring investment and opportunity, both in Rotherham town centre and in our towns and villages	<u>Town Centre and Towns & Villages</u> <ul style="list-style-type: none"> See Thriving Neighbourhoods (1.16) 	Ben Mitchell (Projects, Initiatives & Improvement Officer) Lorna Vertigan (RIDO)	Regeneration & Environment	Deputy Leader and Cabinet Member for Neighbourhood working
4.3		<u>Local Businesses</u> <ul style="list-style-type: none"> Develop initiatives to engage and support local businesses. Promote local businesses and shop local campaigns. Ensure local businesses have the opportunity to get involved in town/village regeneration / improvements, the identification of local issues and the delivery of services. 	Simeon Leach (Economic Strategy and Partnerships Manager)	Regeneration & Environment	Cabinet Member for Jobs and the Local Economy
4.4	Strengthening digital infrastructure and skills which enable access for all	<u>Digital Inclusion</u> - assist in the delivery of Rotherham's Digital Inclusion Strategy and Action Plan by – <ul style="list-style-type: none"> Supporting residents to have increased access to technology including Wi-Fi, devices and sim cards. Providing information that gives people more confidence in being safe online. Helping residents increase their digital skills Promoting the use of local libraries as a resource to access digital technology. Supporting community organisations and providers in the delivery of Digital Inclusion related activity. 	Paul Woodhouse (Digital Inclusion Delivery Manager)	Regeneration & Environment	Cabinet Member for Corporate Services, Community Safety and Finance

Ref	Council Plan Outcomes and Commitments	Activity	Lead officer	Lead directorate	Lead Cabinet Member
Council Plan theme - A cleaner, greener local environment					
5.1	Increasing satisfaction with the cleanliness of the borough	<u>Street scene</u> - support effective response to fly-tipping / littering and improving street cleaning via – <ul style="list-style-type: none"> • Identification and reporting of hotspot locations / incidents and supporting any collective action, such as CCTV, barriers, etc. • Organisation and promotion of community clean-up days, community skips and community litter picks. 	Barry Connolly (Head of Environmental Services)	Regeneration & Environment	Cabinet Member for Transport and Environment
5.2	Creating better transport systems for future generations	<u>Highways Improvements</u> – assist in the delivery of the Rotherham Transport Strategy by - <ul style="list-style-type: none"> • Providing local residents with the opportunity to have their say on proposed transport and highways developments / improvements within their neighbourhood. 	Matt Reynolds (Head of Transport Infrastructure Service)	Regeneration & Environment	Cabinet Member for Transport and Environment
5.3		<u>Active Travel and Public Transport</u> <ul style="list-style-type: none"> • Assist in the delivery of the Rotherham Cycling Strategy by providing local residents with the opportunity to have their say on proposed cycle routes within their neighbourhood. • Support and promote active travel schemes, such as cycle routes, safer walking routes and school travel plans. • Promote any new bus corridors and work with the Transportation Service and bus companies to explore ways to improve access to public transport for local residents. 	Matt Reynolds (Head of Transport Infrastructure Service)	Regeneration & Environment	Cabinet Member for Transport and Environment
5.4		<u>Road Safety</u> <ul style="list-style-type: none"> • Support the roll out of the Local Neighbourhood Road Safety programme, which will design and implement new neighbourhood road safety measures. • Work with partners on speed reduction schemes and enforcement action along identified roads and around schools. 	Matt Reynolds (Head of Transport Infrastructure Service)	Regeneration & Environment	Cabinet Member for Transport and Environment
5.5	Reducing the risk and impact of flooding and other environmental emergencies.	<u>Flood defence/mitigation schemes</u> <ul style="list-style-type: none"> • Ensure local communities, businesses and other stakeholders can have their say on the construction of flood mitigation schemes within their neighbourhoods. 	Richard Jackson (Head of Highways and Flood Risk)	Regeneration & Environment	Cabinet Member for Transport and Environment
5.6		<u>Emergency Planning and Flood Preparedness</u> <ul style="list-style-type: none"> • Support for Parish Councils in the development of their Emergency Plans and any Flood Volunteer programmes. • Ensure that Parish Councils are in a position to work collaboratively with the Council and Emergency Services during any flood incidents. 	Claire Hanson (Emergency Resilience & Safety Manager)	Regeneration & Environment	Cabinet Member for Transport and Environment
5.7	Contributing to reducing carbon emissions across the borough	<u>Climate Change and carbon emissions</u> <ul style="list-style-type: none"> • Support local community groups, Parish Councils, council services and partners in the delivery of carbon reducing community projects such tree planting, wildflower meadows, community gardens, recycling and active travel schemes. • Signpost Parish Councils and community organisations to net zero and energy efficiency advice and support, including carbon literacy training. • Promote Nature Recovery with Parish Councils and community organisations. 	Louise Preston (Climate Change Manager)	Regeneration & Environment	Cabinet Member for Jobs & the Local Economy